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DDA 86-1307

## ROUTING AND TRANSMITTAL SLIP

Date  
30 JULY 1986TO: (Name, office symbol, room number,  
building, Agency/Post)

Initials Date

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Action	File	Note and Return
Approval	For Clearance	Per Conversation
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Coordination	Justify	

## REMARKS

fyi.

DO NOT use this form as a RECORD of approvals, concurrences, disposals,  
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FROM: (Name, org. symbol, Agency/Post)

Room No.—Bldg.

ODDA

Phone No.

5041-102

\* U.S.G.P.O.: 1983-421-529/320

OPTIONAL FORM 41 (Rev. 7-76)  
Prescribed by GSA  
FPMR (41 CFR) 101-11.205

DDA REGISTRY

FILE: 45-1  
45-12

# Canon

CANON U.S.A., INC.  
ONE CANON PLAZA, LAKE SUCCESS, N.Y. 11042-9979  
TELEPHONE: (516) 488-6700  
TELEX NO: 96-1333 CABLE: CANON USA LAKS

DD/A Registry
86-1307

July 21, 1986

STAT

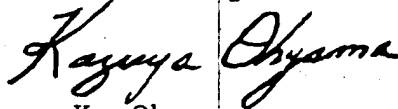
Dear

With the introduction of the Canon Still Video System this summer, Canon U.S.A., Inc. will become the first company to deliver a complete still video system to the U.S. market. To see for yourself the remarkable capabilities of this revolutionary communications system, please join us on Tuesday, July 29 at the Shoreham Omni Hotel, Diplomat Room, Washington, D.C. A demonstration will begin promptly at 3 p.m., after which there will be time to ask questions of Canon personnel and get a close look at the system's components.

The Canon Still Video System includes a camera that uses a two-inch still video floppy disk instead of film as the image recording medium. Images can be viewed immediately on any television set or monitor, transmitted over normal telephone lines in minutes, or printed. Initially intended for industrial users, Canon's Still Video System is tailor-made for news photographers on a deadline because it completely eliminates the need for time-consuming developing and printing. But the system has other applications as well in such areas as law enforcement, construction, science and education.

Kindly respond using the enclosed postage-paid postcard. We are confident that you will find the time well-spent.

Sincerely,



K. Ohyama  
Vice President &  
General Mgr., Camera Video Group

\_\_\_\_ I will attend the SV Conference.

\_\_\_\_ I will not attend the SV Conference.

\_\_\_\_\_ will attend in my place.

\_\_\_\_\_  
NAME & COMPANY

THE ROWLAND CO INC J. SPENCER  
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STAT

DEPUTY DIRECTOR, ADMINISTRATION  
CENTRAL INTELLIGENCE AGENCY  
WASHINGTON DC 20505

REMINDER

YOU ARE INVITED TO A DEMONSTRATION OF THE CANON STILL VIDEO SYSTEM.

WHEN: TUESDAY, JULY 29, 1986  
TIME: 3 P.M.  
WHERE: SHOREHAM OMNI HOTEL, DIPLOMAT ROOM  
2500 CALVERT STREET, NW  
WASHINGTON, D.C.

THE CANON STILL VIDEO SYSTEM INCLUDES A CAMERA, WHICH USES A STILL VIDEO FLOPPY DISK INSTEAD OF FILM AS THE RECORDING MEDIUM. IMAGES CAN BE VIEWED IMMEDIATELY ON ANY TELEVISION SET, TRANSMITTED OVER NORMAL TELEPHONE LINES IN MINUTES, OR PRINTED. INTENDED INITIALLY FOR INDUSTRIAL USERS, THE SYSTEM HAS APPLICATIONS IN NEWS PHOTOGRAPHY, LAW ENFORCEMENT, SCIENCE, EDUCATION, AND ANY FIELD WHERE THERE IS A NEED TO CONVENIENTLY STORE IMAGES IN A WAY THAT PERMITS RAPID ACCESS TO THOSE IMAGES.

CANON PERSONNEL WILL BE ON HAND TO ANSWER QUESTIONS.

KINDLY RESPOND TO CANON U.S.A., INC. AT (703) 642-8050.

13:57 EST

MGMCMP